

# Become a Sponsor for the 3rd Annual High Country Breast Cancer 5K Walk-Run.



Support LOCAL breast cancer survivors and their families.

This event is dedicated to supporting the women and men fighting breast cancer in our own High Country community.

Proceeds from the event will provide assistance, from wigs, to workshops, as well as financial help for basic needs and medical costs.

## Sponsorship Pledge Form

Business/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

ZIP \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

I will support High Country cancer patients by sponsoring the 5K at the following level:  
(See sponsorship details on reverse side.)

- Diamond (\$5,000)**
- Platinum (\$2,500)**
- Gold (\$1,000)**
- Silver (\$500)**
- Bronze (\$250)**

Please make check payable to "HCBCF" and return to:

High Country Breast Cancer Foundation  
PO Box 1029  
Blowing Rock, NC 28605

Please contact us if you have any questions.  
E-mail: [irene@hcbcf.org](mailto:irene@hcbcf.org)  
Visit online: [hcbcf.org](http://hcbcf.org)

## Would you like to help us beyond your generous sponsorship?

You can share information on your website, provide in-kind donations, or volunteer to help us on race day.

- Yes! Please contact me about other ways I can help.**



High Country  
Breast Cancer Foundation  
**STRENGTH IN PINK**

# Sponsorship Levels

## Diamond \$5,000

- ✓ Top-billed logo placement on race t-shirts
- ✓ Prominent logo placement at event
- ✓ On stage opportunity to greet participants at event
- ✓ Opportunity to include items in goody bag handed to all participants
- ✓ Prominent mentions in press releases, email blasts, print media, and radio
- ✓ Opportunity to set up display table at premier location during event
- ✓ 10 complimentary race entries
- ✓ Prominent logo placement on website for 12 months

## Platinum \$2,500

- ✓ Prominent logo placement on race t-shirts and event signage
- ✓ Opportunity to include items in goody bags handed to all participants
- ✓ Prominent mentions in press releases, email blasts, print media, and radio
- ✓ Opportunity to set up display table at event
- ✓ 5 complimentary race entries
- ✓ Prominent logo placement on website for 12 months

## Gold \$1,000

- ✓ Logo placement on race T-shirt and event signage
- ✓ Mentions in press releases, email blasts, print media, and radio
- ✓ 3 complimentary race entries
- ✓ Logo placement on website for 12 months

## Silver \$500

- ✓ Logo placement on signage at event
- ✓ Mentions in press releases, email blasts, print media, and radio
- ✓ 2 complimentary race entries
- ✓ Logo placement on website for 12 months

## Bronze \$250

- ✓ Logo placement on signage at event
- ✓ 1 complimentary race entry
- ✓ Logo placement on website for 12 months

To become a sponsor, please fill out form on reverse and return with check to:

High Country Breast Cancer Foundation  
PO Box 1029  
Blowing Rock, NC 28605

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